

INTERNATIONAL CONFERENCE ON
**QUALITY,
LEADERSHIP AND
MANAGEMENT
IN THE NUCLEAR
INDUSTRY**

15TH FORATOM-IAEA
MANAGEMENT SYSTEMS WORKSHOP

16-19 JULY 2018
OTTAWA, CANADA
MSTF2018.ORG

#ManageNuclear 

SPONSORSHIP OPPORTUNITIES



Organized by FORATOM
in cooperation with the IAEA
and hosted by Bruce Power

FORATOM
THE VOICE OF THE EUROPEAN NUCLEAR INDUSTRY

 **IAEA**
International Atomic Energy Agency
Atoms for Peace and Development

Bruce Power
Innovation at work



SPONSORSHIP OPPORTUNITIES

- ✓ You are proud of the quality exhibited by the nuclear industry.
- ✓ You believe in the leadership shown by the nuclear industry.
 - ✓ You contribute to nuclear industry management.
 - ✓ You want to support this ground breaking event.
 - ✓ Read on and become a conference sponsor!

The International Conference on Quality, Leadership and Management in the Nuclear Industry — 15th FORATOM-IAEA Management Systems Workshop, to be held on 16–19 July 2018 in Ottawa, Canada, will be hosted by Bruce Power. It will bring together nuclear experts from across the globe.

Contacts: [Emilia Janisz](#), FORATOM - [Susan Brissette](#), Bruce Power

Aim: To exchange experiences, practical examples, new insights and case studies, related to management systems. These include the integration of management systems within an organisation, quality management, leadership and organizational culture, the implementation of risk based and informed approaches, safety and security aspects and relevant standards.

Conference audience:

- ✦ Senior managers in charge of developing, implementing and improving management systems
- ✦ Representatives from international organizations involved in the development and/or promotion of management related tools, standards and practices
- ✦ Quality management and quality assurance leaders and specialists
- ✦ Specialists from regulatory bodies responsible for oversight of quality and management systems
- ✦ Representatives of engineering, procurement and construction contractors
- ✦ Representatives from nations planning to build a nuclear facility
- ✦ Leaders and specialists from high reliability industries, or other regulated industries

For the first time the conference is being held outside of Europe in North America to give it extra international profile. The Ottawa location makes it relevant to both companies operating in North America (access to worldwide clients in a geographically close location) as well as those operating at an international level.

Overview

This is the fifteenth in a series of workshops which have been organized to raise awareness and increase understanding of management systems integrating all the vital objectives of nuclear facilities and activities. Given the energy and positivity which has abounded during previous editions, we have joined



SPONSORSHIP OPPORTUNITIES

forces with Bruce Power to expand the scope of the existing workshop format into a much broader International Conference on Quality, Leadership and Management in the Nuclear Industry (hereafter referred to as the Conference). A wider range of topics will be covered with increased audience participation, allowing attendees from around the world to discuss fresh ideas and ways of putting them into practice. There will be a focus on getting the basics right, while innovating to secure the future of the nuclear industry.

Sponsorship Opportunities

The Conference offers standard benefits and an enterprising new menu-based approach to recognition. Sponsors will be able to associate their sponsorship with various Conference elements using a menu. Based on the level of sponsorship, your company can be associated with one or multiple items from the sponsorship menu.

The sponsorship levels are (CAD*):

Distinction	\$30,000 or more	Stewardship	\$10,000
Empowerment	\$25,000	Mentor	\$5,000
Leadership	\$20,000	Supporter	\$2,000
Achievement	\$15,000		

*All amounts are subject to applicable taxes (currently 13% HST)

[Click here](#) to select your sponsorship opportunities.

Benefits

Distinction Level Sponsorship \$30,000 or more

You will be unique and in a class by yourself

- ✿ Exclusive Opportunity – limited to one organization - **SOLD.**
- ✿ We will name drop your company throughout the event. You will have the gratitude of the organizing committee for your vision and commitment.
- ✿ We will be splashy with your logo.
- ✿ You will have the opportunity to personalize your sponsorship by selecting additional opportunities to associate your logo with the Conference (see below).
- ✿ Three links to your URL with logo placement
- ✿ Your organization will be invited to chair a session, introduce speakers or sessions. Let us know how you would like to play a role in the agenda and we will work with you to make it happen.
- ✿ As the Distinction Level Sponsor, your organization will be the main host for the Wednesday Official Conference Dinner.
- ✿ You will get to choose from a selection of additional opportunities for lunches and breaks, either alone or with partner sponsors.



SPONSORSHIP OPPORTUNITIES

- ✦ You will have first dibs on daily booking of our private room for meetings or calls.
- ✦ Four complimentary registrations excluding Monday Learning Tracks (\$3,996 value)
- ✦ 25% off up to eight additional registrations (registered and paid by May 30, 2018 - \$1,798 value)
- ✦ Four complimentary delegate dinner tickets (\$76 value)
- ✦ Six complimentary guest dinner tickets (\$474 value)

Empowerment Level Sponsorship

\$25,000

You will be among a very select few — a leader

- ✦ Three opportunities in total – **Only one remaining.**
- ✦ You will have the explicit (loud and vocal) gratitude of the organizing committee for your vision and commitment. We will work with you to ensure you get the exposure you deserve from your significant contribution.
- ✦ No one will miss your prominently displayed company logo or be in doubt of your very significant contribution to the success of our event.
- ✦ You will have the opportunity to personalize your sponsorship by selecting additional opportunities to associate your logo with the Conference (see below) to a maximum value of \$25,000.
- ✦ Two links to your URL with logo placement
- ✦ Your organization will be invited to chair a session during the plenary or introduce a keynote speaker. Although our Distinction Level Sponsor has first pick, there are a lot of cool spots on the agenda, and you are next in line (in order of commitment) to select your area of interest.
- ✦ You will get to choose from a selection of opportunities for lunches and breaks, either alone or with partner sponsors.
- ✦ You will have the ability to book time in our meeting room (subject to availability) to organise meetings or make calls.
- ✦ Three complimentary registrations excluding Monday Learning Tracks (\$2,997 value)
- ✦ 25% off up to six additional registrations (registered and paid by May 30, 2018 - \$1,499 value)
- ✦ Three complimentary delegate dinner tickets (\$57 value)
- ✦ Five complimentary guest dinner tickets (\$395 value)

Leadership Level Sponsor

\$20,000

You want to show your commitment to quality management systems

- ✦ Five opportunities in total.
- ✦ You will have the gratitude of the organizing committee for your vision and commitment. We will work with you to ensure you get the exposure you deserve for your important contribution.
- ✦ No one will miss your company logo or be in doubt of your significant contribution to the success of our event. Your logo will appear either on its own or with other Leadership Level Sponsors to show that you are in a special class of contributors to the success of the event.



SPONSORSHIP OPPORTUNITIES

- ✦ You will have the opportunity to personalize your sponsorship by selecting additional opportunities to associate your logo with the Conference (see below) to a maximum value of \$20,000.
- ✦ Two links to your URL with logo placement
- ✦ Your organization will be invited to chair a panel session or introduce a speaker. We will make sure that the session you select aligns well with your core expertise or interest.
- ✦ You will get to choose from a selection of opportunities for lunches and breaks, either alone or with partner sponsors.
- ✦ You will have the ability to book time in our meeting room (subject to availability) to take meetings or make calls.
- ✦ Two complimentary registrations excluding Monday Learning Tracks (\$1,998 value)
- ✦ 25% off up to five additional registrations (registered and paid by May 30, 2018 - \$1,249 value)
- ✦ Two complimentary delegate dinner tickets (\$38 value)
- ✦ Four complimentary guest dinner tickets (\$316 value)

Achievement Level Sponsor

\$15,000

You are a thought leader recognized for your innovation and commitment to excellence

- ✦ Participants will hear how grateful we are to your organization for your contribution to making this a stimulating event.
- ✦ Your logo will be displayed at key moments during the event and in a manner that ensures your contribution is strongly recognized.
- ✦ You will have the opportunity to personalize your sponsorship by selecting additional opportunities to associate your logo with the Conference (see below) to a maximum value of \$15,000.
- ✦ Two links to your URL with logo placement
- ✦ Your organization will be invited to chair or moderate a special topic area or break out session to share your success with people interested in learning from you.
- ✦ You will get to choose from a selection of opportunities for lunches and breaks, either alone or with partner sponsors.
- ✦ We can't make any promises, but if you need a room, we will do our best to help you find a quiet space.
- ✦ Two complimentary registrations excluding Monday Learning Tracks (\$1,899 value)
- ✦ 25% off up to four additional registrations (registered and paid by May 30, 2018 - \$999 value)
- ✦ Two complimentary delegate dinner tickets (\$38 value)
- ✦ Three complimentary guest dinner tickets (\$158 value)



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Stewardship Level Sponsor

\$10,000

You will be among a discerning group of amazing organizations with a commitment to quality

- ✦ You will get great value with strategically timed recognition, because we know that everyone who steps up as a sponsor is important.
- ✦ All Stewardship Level Sponsors will get strategically placed and timed logo displays.
- ✦ You will have the opportunity to personalize your sponsorship by selecting additional opportunities to associate your logo with the Conference (see below) to a maximum value of \$10,000.
- ✦ Two links to your URL with logo placement
- ✦ You will get to choose from a selection of opportunities for lunches and breaks, either alone or with partner sponsors.
- ✦ One complimentary registration excluding Monday Learning Tracks (\$999 value)
- ✦ 20% off up to four additional registrations (registered and paid by May 30, 2018 - \$799 value)
- ✦ One complimentary delegate dinner ticket (\$19 value)
- ✦ Two complimentary guest dinner tickets (\$158 value)

Mentor Level Sponsorship

\$5,000

You know good value when you see it

- ✦ Our success is built on the contributions of many players. As a Mentor Level Sponsor, there will be no doubt that your organization was part of the team that made this event possible.
- ✦ As one of our Mentor Level Sponsors, your logo will be displayed as part of a larger display of all the organizations that made this event possible.
- ✦ You will have the opportunity to personalize your sponsorship by selecting additional opportunities to associate your logo with the Conference (see below) to a maximum value of \$5,000.
- ✦ One link to your URL with logo placement
- ✦ You will get to choose from a selection of opportunities for lunch and breaks, either alone or with partner sponsors.
- ✦ One complimentary registration excluding Monday Learning Tracks (\$999 value)
- ✦ 20% off up to 3 additional registrations (registered and paid by May 30, 2018 - \$599 value)
- ✦ 1 complimentary delegate dinner ticket (\$19 value)
- ✦ 1 complimentary guest dinner ticket (\$76 value)

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Sponsors (except Supporter Level) can select benefits up to the value of their sponsorship from the following options:	Total Value	Share Cost ¹	Quantity / Shares Available ¹
Audio-visual equipment and services	\$60,000	\$15,000	Four
Taste of Canada Reception co-host	\$37,500	\$7,500	Five
Monday's Welcome Reception co-host	\$20,000	\$5,000	Four
Tuesday lunch (exclusive)	\$15,000		One
Wednesday lunch	\$15,000	\$7,500	Two
Mobile device charging stations	\$10,500	\$3,500	Three
Monday Welcome Brunch	\$10,000	\$5,000	Two
Trade show booth - Monday to Thursday (5)	\$10,000 each		Five
Thursday lunch	\$10,000	\$5,000	Two
Wednesday Official Conference Dinner speaker	\$10,000		One
Invited keynote speaker - you can introduce	TBD - depends on speaker		Three
Folding chairs for Parliament Hill excursion (Sound and Light Show)	\$7,500		One
Mobile device power banks	\$7,500		One
Wednesday Official Conference Dinner entertainment	\$7,500		One
Conference App	\$7,500		One
Conference totes	\$5,000		One
Tuesday mid-morning break	\$5,000		One
Stainless steel water bottles	\$5,000		One
Photographer	\$4,000		One
Mid morning refreshment breaks (Tuesday, Wednesday, Thursday)	\$4,000 each		Three
Mid afternoon refreshment breaks (Tuesday, Wednesday)	\$3,500 each		Two
Water stations	\$3,000		One
Getting Started morning coffee (Tuesday, Wednesday, Thursday)	\$2,500 each		Three
Conference gift - maple syrup with your logo	\$2,500		One
Pen/stylus	\$2,500		One
Subsidize a student's participation	\$600 each		Fifteen

¹ NOTE: Any "shared" opportunity can be fully purchased by one organization: price x number of shares

If you've got a different idea about how your sponsorship could be recognized, let us know and we'll see how we can make it happen!



SPONSORSHIP OPPORTUNITIES

Supporter

\$2,000

You want your name associated with this event

- ✦ Our success is built on the contributions of many players. As a Supporter, your contribution will be acknowledged and it will be known that you helped make this event possible.
- ✦ Your name will be displayed and your URL will be linked from our website.
- ✦ One link to your URL
- ✦ One complimentary registration excluding Monday Learning Tracks (\$999 value)
- ✦ One complimentary delegate dinner ticket (\$19 value)

Background

What is the objective of this conference?

The overall purpose of the Conference is to serve as an international forum for the exchange of information on management system and quality management standards. Attendees will be able to exchange experiences, practical examples and case studies, which deal with leadership and organizational culture and with the implementation of risk based/informed approaches. The Conference will also include relevant and interactive working group sessions giving participants more time to debate key topics of relevance to them, share experiences and to draw lessons from their peers.

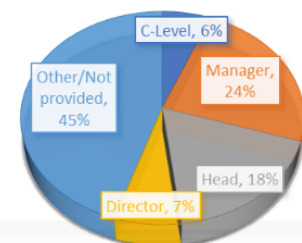
Who is it aimed at?

The Conference is aimed at participants from nations that have nuclear facilities in place or who are planning to build a nuclear power plant or research reactor facility. Representatives from international organizations involved in the development and/or promotion of integrated management system-related documents and activities are also very welcome.

Quality and management systems specialists from regulatory bodies, representatives of engineering, procurement and construction contractors, and specialists from international organizations who are involved in the development or promotion of management system standards are also encouraged to participate.

Previous workshops have attracted participants from around 40 countries with strong representation from Europe, Asia and the Americas.

2016 WORKSHOP ATTENDANCE BY POSITION



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Why is the conference such a valuable opportunity?

The nuclear industry is undergoing a period of significant change, with new build projects either in progress or planned in many countries. In some instances, this will be the first time nuclear energy is implemented in certain countries. In contrast, the nuclear industry is struggling, downsizing and even being phased out in some others. The main reasons behind these changes are both political and economic.

The nuclear industry is also seeing radical changes in its workforce. Many of those with specialist knowledge (e.g. design, fundamental safety principles or operation and maintenance) will soon be retiring, with a new generation gradually coming in to replace them. The Conference will explore the issue of quality, leadership and management including the latest innovation. Breakout sessions dedicated to those who work for a nuclear utility or other high-reliability industry, regulators, and those involved in the supply chain are also planned. Special topic areas include standards implementation, culture, safety and security, governance, oversight, and project management.

These drivers bring new challenges in terms of leadership, organizational culture, management, and management systems. Effective leadership, well-developed organizational culture and well-thought out management, including the management of change, are vital, involving both opportunities and risks. When introducing changes in an organisation, one should bear in mind that organizational culture is very important and that changes can take time to implement. International guidance and standards are being developed to support organizations in managing change and at the same time maintaining safe operations.

Check out our website to find out more!

www.mstf2018.org.